



ART in GIVING

Art in Giving provides a creative way to raise funds for childhood cancer through the sale of fine art.

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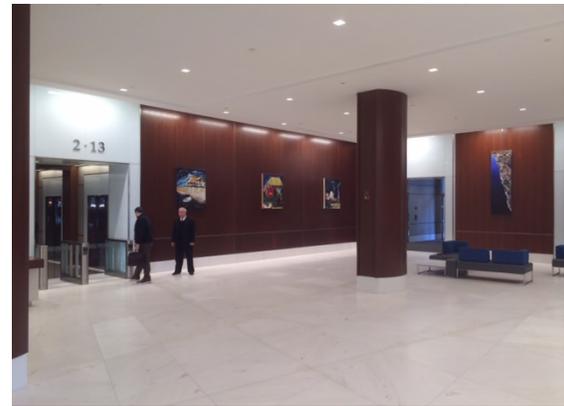


BioMed Realty's lobby at 320 Bent Street

Kendall Square continues to be a popular location for Art in Giving. Thanks to organizations like Alexandria Real Estate, Mass Bio Council and Sanofi/Genzyme, there are quite a few paintings from the gallery of Art in Giving hanging in their lobbies and offices. The most recent lobby to be added to the list in Kendall Square belongs to BioMed Realty. Its location is 320 Bent Street. It is the home of three paintings selected by Senior Project Coordinator, Leasing & Development Ashley Myslinski and Senior Project Manager, Leasing & Development Sal Zinno. "We want to thank Art in Giving for helping us put the final touches on the renovation of our lobby at 320 Bent Street. This great organization allowed us to add amazing pieces of art to elevate the atmosphere for our tenants and make the experience of visitors in our building that much better," Ashley Myslinski, shown below hanging CityScape.

Equity Office's lobby at 100 Summer Street

You are in for a treat if you have a chance to walk through the lobby of 100 Summer Street. The renovation and construction was worth the wait! Equity Office partnered with Art in Giving to purchase as well as loan the art work for the new lobby.



If you have an empty wall and know someone buying a new home or moving into a new office, many of the art pieces are for sale.

"Every time I have a meeting in the financial district, I make it a point to walk by the lobby. I especially would like to thank Robert Beal for introducing us to Equity Office" Eliane Markoff.

It is because of companies like Equity Office and others such as Sanofi, Alexandria Real Estate and BioMed Realty that The Foundation was able to provide seed funding for two researchers this year as well as a small grant to another researcher. Please see page 4 to meet the 2014 grant recipients.

Equity Office is one of the largest and most respected commercial real estate firms in the nation, with a portfolio encompassing approximately 70 million square feet of class A office space under management in superior locations throughout the country.

Fall/Winter 2014

- Two New Lobbies
- Generous Author
- New Board Member
- The Science Corner



Artists Stephen Silver (R) and Steven Bogart (L) position Bogart's painting for hanging at 320 Bent Street in Cambridge.



The pieces selected are *Things Under Water* by Steven Bogart of MA, *Crissy Field Lagoon & Cypress #22* by Nicholas Coley of CA and *Cityscape #12* by Stephen Silver of MA.

BioMed Realty Trust, Inc. is a leading provider of real estate solutions to the life science community, including leasing, development, construction, redevelopment, acquisition, financing and property management. The company manages over 17 million square feet of rentable space worldwide.

To learn more about Art in Giving, to request a presentation or to make a contribution, please contact Eliane Markoff
esmarkoff@artingiving.com
617 877 4230

www.artingiving.org

Generous Author Speaks at a Lawyers' Lunch



L-R: Author Kyle Darcy, Attorney Chris Claffey, Darcy's wife Mary and Attorney Gary Markoff in the reception area of Sherin and Lodgen.

At Sherin and Lodgen's monthly lawyers' lunch in May, Attorney Chris Claffey invited Kyle Darcy to talk about his new book, *Under Current Conditions*. The firm's custom is to give each guest speaker a modest honorarium or an opportunity to donate it to his or her favorite charity. When Chris suggested Art in Giving, Kyle turned the modest honorarium into much more. He not only selected Art in Giving as his charity of choice, he also donated the proceeds of all books sold at the lunch to Art in Giving and solicited his vendors to make cash contributions as well. Before Kyle was done with his talk, several checks arrived. The total take from book sales and cash donations was a grateful \$1,700 thanks to the kindness of Kyle and the initiative of Chris. Kyle's book is set in Boston and is semi-autobiographical. It also weaves in two plot lines – one involves the murder of Shelley Tyre (then principal of Thayer Academy, where Kyle's son was a student) and the other is the indictment of a criminal defense attorney on murder-for-hire charges. It's a terrific read! Both Kyle and Chris made May's lawyers' lunch an unforgettable one.

Thank you Kyle and Chris!



Lawyers and staff of Sherin and Lodgen wait patiently for their turn to have a copy of *Under Current Conditions* autographed by the author, Kyle Darcy.

Frederick Kramer joins Art in Giving's Advisory Board

Below is the Recognition Plaque by the Boston Business Journal.



Frederick Kramer

Date added: July 21, 2014

Submission Type: Professional Recognition

Current employer: ADD Inc

Current title/position: President

The mission of Art in Giving resonates with Fred Kramer because as a past board member of the Juvenile Diabetes Research Foundation, and participant in thirteen Pan Mass Challenges and nine Best Buddies Challenges, he knows the importance of research to combat childhood diseases. Gary Markoff has known Fred Kramer for many years and calls him a “saint” among design professionals in the rough and tumble world of commercial real estate development. “He truly enjoys what he does professionally and his passion for giving back speaks volumes to his integrity and kind hearted nature.”

“The elegant and simple model conceived by Eliane Markoff and Art in Giving is so very powerful in its impact and value to the Artists who participate, the research dollars that are provided to address childhood cancer through the transaction, and the wonderful story that comes with the Art as it finds its place in a wide range of spaces. I am thrilled to have the opportunity to continue to help to continue to evolve Art in Giving’s mission and impact.” Fred Kramer says.

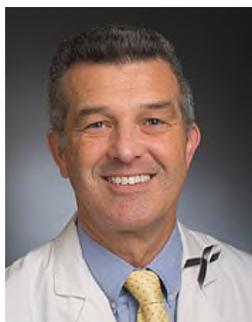
Ted Otis of the Chiofaro Company has worked with Fred for a number of years on projects at One and Two International Place as well as on a world class team helping articulate and execute Don and Ted’s vision and proposed project for the Harbor Tower Garage site on the waterfront in Boston. The Chiofaro Company has sponsored two receptions for Art in Giving in its lobbies at International Place in Boston. “Fred Kramer’s appreciation for the arts combined with his understanding of and passion for health initiatives makes him an ideal fit for Art in Giving” says Ted Oatis.



***Light Between The Trees* hangs in Judge Bailey’s chambers in Boston’s Bankruptcy Court House.**

“Eliane, your painting has been the source of joy to all of our interns and law clerks.” Judge Frank Bailey

Meet the Grant Recipients of the 2014/2015 for The Rachel Molly Markoff Foundation



David Reardon, MD

Clinical Director, Center for Neuro-Oncology; Associate Professor of Medicine, Harvard Medical School

Funding provided by the Rachel Molly Markoff Foundation will support my laboratory efforts aimed at utilizing the immune system to eradicate brain cancers. Our work focuses on high-grade gliomas, an incurable primary brain tumor that affects both pediatric and adult patients. Glioblastoma and diffuse intrinsic pontine glioma are two deadly variants of high-grade glioma that respond transiently at best to currently available therapies. Innovative treatment strategies are desperately needed to improve outcome for patients with these tumors. Our research efforts focus on optimizing combinatorial treatments that utilize the immune system (the natural defense system of the body) to recognize brain cancers as foreign and attack them. Many tumors including brain cancers have evolved highly sophisticated mechanisms to shield or cloak themselves from attack by the immune system. Our therapeutic approaches aim to overcome these protective, self-preserving mechanisms exploited by tumors.



Mark W. Kieran, MD, PhD

Director, Pediatric Neuro-Oncology Center
Associate Professor of Pediatrics, Harvard Medical School

Significance of proposed research to brain cancer patients: Current brain cancer therapy induces apoptotic (dying) tumor cells and cell debris. We have determined that conventional chemotherapy can contribute to tumor progression as the debris of killed cancer cells stimulates tumor growth. In medulloblastoma, radiation and cisplatin based chemotherapy may therefore be a double-edged sword: the more effective they are at killing tumor cells, the more tumor stimulating factors are released. There is a natural process that stops this from happening, using a series of molecules called 'resolvins'. We have identified these molecules which are normally expressed in the brain and turned off by the tumor. In this research proposal, we will activate the natural debris-clearing process using resolvins, a natural product of the tissue that normally serves to end the inflammatory process to evaluate whether they can prevent the tumor-stimulating effect of dead cancer cells caused by current cancer therapies for brain tumor patients



James Chen PhD

Principal Investigator Associate Professor of Chemical and Systems Biology, Developmental Biology, and Chemistry.

"My research team and I are investigating how uncontrolled activation of the Hedgehog pathway can lead to pediatric brain tumors and chemical inhibitors that could lead to new treatments. Our gift funds from Art in Giving enabled important upgrades to our microscopy systems that have advanced our efforts to study cellular models of Hedgehog pathway misregulation. The commitment of Art in Giving and its Partners to our continuing fight against childhood cancers is an inspiration to my laboratory".