



Art in Giving is a 501(c)(3) public charity that raises funds for childhood cancer research through the sale of art.

Buy art. Give art.

You can support the work of Art in Giving in two ways.

Purchase an *Art in Giving* Gift Certificate

Redeemable for fine art with any of the participating artists and at partner galleries. Up to 50% of the proceeds are paid to a foundation dedicated to pediatric cancer research and related activities. Available in any denomination.

Make a Gift to the "Rachel Molly Markoff Foundation"

Donations can be sent to:
Art in Giving
c/o Eliane Markoff
33 Chestnut Street
Wellesley, MA 02481

Did you know?

Art in Giving artists work in a variety of styles and media including oil, watercolor, pastels, encaustic, pottery, painted glass, mosaic, and sculpture.

The artists have been selected and approved by an independent curator.



SANOFI INNOVATES WITH ART

Global oncology company fills new research hub with Art in Giving works

Sanofi Oncology and Art in Giving have partnered to beautify the walls of Sanofi's new offices at 640 Memorial Drive in Cambridge. "Sanofi researchers and over 36 artists across the nation and in Europe have a common bond: A commitment to apply creative energy to the relentless pursuit to find a cure for childhood cancer," said Megan Thomas, Head of Communications at Sanofi Oncology.

The 35 plus pieces of art are on loan from Art in Giving for The Rachel Molly Markoff Foundation, a tax exempt public charity dedicated to funding research for childhood cancer.

Sanofi is a world class developer of healthcare therapies that benefit people all over the world. "The artwork at 640 Memorial Drive represents more than just beautiful art from 7 different artists. It represents hope for the hundreds of thousands of children affected by cancer and the millions affected by cancer," said Eliane Markoff, founder of Art in Giving. "Sanofi is the very first company to partner with Art in Giving in its Corporate Art Loan Program. This is a very meaningful milestone for us and we are grateful to Sanofi. To think that the research we fund may someday become a therapy offered by Sanofi takes my breath away."

Art in Giving collaborates with emerging artists in the US and in Europe who donate 50 % of the

~continued on page 2



Art in Giving Curator Tabatha Flores and Project Manager Casey Parker looking at a Mizrahi painting after it is hung. Below and on page 2, scenes from the opening.



How to help:

- Honor others with gifts of art for holidays or other special events.
- Thank business partners, vendors, referral sources.
- Include us in your end-of-year donations.
- Adorn buildings and express philanthropic values.
- Purchase gift certificates redeemable at 30+ studios and galleries.



ADD Inc. Reception
October 23, 2013
5:30 p.m.

311 Summer Street, 6th Floor, Boston
RSVP to Karen Ho at kho@addinc.com

A passionate believer in the power of teamwork and collaboration, Fred Kramer brings a heightened focus on design vigor to his role as the President of ADD Inc., an architectural firm in Boston. Fred Kramer graciously offered to host a reception for Art in Giving on October 23rd at 5:30pm in his building located at 311 Summer Street. Fred's vision is to attract real estate professionals to partner with Art in Giving as they adorn their buildings and offices. Please join us to hear real estate developers including Larry Curtis of Winn-Development speak about how a partnership with Art in Giving can help eliminate childhood cancer. The reception will include a moving performance by singer Alastair Mook and his daughter Clio, who will perform a song from their album "Singing Our Way Through: Songs for the World's Bravest Kids." Clio is one of the bravest kids fighting Leukemia.

Harvard Pilgrim Honors Employees with Art Through In Memory Program



Harvard Pilgrim Health Care staff welcome Art in Giving's Jeremiah Eck (2nd from right, whose painting was chosen for the *In Memory Program*.

Others (from left) are: Michael Devlin, Director, HPHC Foundation, Terri Perrier, Communications Consultant, Joan Levine, Marketing Specialist, Karen Young, Director of Learning, Development & Inclusion, CEO Eric Shultz, and Mimi McGrath, Director of Human Resources.

to make it that way for our employees--past and present."

—Jack Lane-Chief Human Resources Officer

"I appreciate our partnership with Art in Giving, your engagement with us, our connections with the artists and the experience of remembering our colleagues through the lasting contribution of the art.

These past two celebrations of our colleagues' lives truly come from the core of our values, as Eric Shultz said. I feel as though you and the artists share these values. Thank you,"

—Karen Young, Director, Learning, Development & Inclusion

Harvard Pilgrim Health Care, led by CEO Eric Shultz, is ranked by many, including the Boston Business Journal, as one of the Best Places to Work. Caring about the health-care insurer's employees and their families is central to the company's core values, and something Harvard Pilgrim Health-

Care takes to heart. Harvard Pilgrim launched its In Memory Program—which purchases pieces of art in memory of employees who pass away—in 2012. They brought family members and departmental colleagues of employees who passed away in 2012 together for a celebratory and healing

event on May 14th. The event was very moving, bringing laughter and tears as colleagues spoke about employees who have died and how they will always be remembered.

"It was a special day at HPHC and you and the Art in Giving program help

ART IN GIVING

Executive Committee

Christine Duvivier
Tabatha Claudia Flores
Dick Goldman
Eliane Markoff
Gary Markoff
Julie Stanley
Joseph Tierney

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Heather Campbell
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Mary Kloppenberg
Audrey Markoff
Peg Metzger
David Munroe
Stephen Silver
David Weiner

Newsletter Editor

Sarah MacDonald

~Sanofi Innovates (cont.)

proceeds of the sale of their art to the Foundation to provide grants to cancer researchers and to fund related support programs.

"It is for me an honor and a pleasure to have been selected as an artist to participate in this program of Art in Giving and Sanofi. For me, this represents a unique collaboration where noble interests converge. On one hand, our art brings joy and inspiration to the scientists working at Sanofi. On the other hand, funds from the art sale will directly go to support children cancer research. I can't think of a better way to fuse art and science for a higher cause and I'm proud to be part of it," said Silvina Mizrahi, Art in Giv-

ing artist and educator at The Museum of Fine Arts

"I knew that the works would look good on the walls of Sanofi's beautifully renovated building. The architects and designers have selected a fabulous color palette throughout. As I walked through the building on opening day, I was struck by the harmony between the art and this scientifically based community. While the scientific method requires endless rigorous testing, many significant breakthroughs are created by inspired people thinking outside of the box. I am so honored to be a part of the program," said Sue Kwasnick, Art in Giving artist with design expertise.

"The collaboration with Eliane Markoff has been fantastic. And to think, I get to 'live' where the

art will be! I absolutely love how it all came together. It made me smile the minute I got off the elevator to see what Art in Giving had done," said Beth Tyler, Head of Operations for Sanofi's Boston R&D Hub.



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www.artingiving.org



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