

JESSIE MARKS RUBENSTEIN | jessierubenstein@gmail.com | 617.504.1462
marksandspaces.com

BIOGRAPHY

Jessie designs environments that tell stories, transform experience, and connect people. Working at the intersection of environment, graphics, and multimedia installation, she specializes in communicating diverse stories through exhibition techniques. Jessie is a lecturer in Graphic Design at Boston University. Her teaching style emphasizes experience-based learning opportunities, blending theory and practice.

EXPERIENCE

LECTURER, BOSTON UNIVERSITY

Boston, MA, September 2015-present

- grad: AR571 Exhibition Design, AR502 Identity and Branding Design
- undergrad: AR123 Foundation Design, AR225 Sophomore Design

CREATIVE | FOUNDER, MARKS + SPACES

Boston, MA, October 2010-present

- Museum planning, exhibition design, environmental graphic design, corporate experiences, multimedia design, and project management
- Produces layered environments that leverage the art of storytelling and reach across media, combining artifacts, technologies, interactive elements, and theatrical techniques to deeply engage visitors
- Specializes in integrating multimedia and user-generated content into environments

DESIGNER | PROJECT MANAGER, METLIFE

Boston, MA and New York City, NY, 2010-2013

- Creative and interpretive development of the MetLife Brand Experience
- Design and implementation of video production studio sets
- Stage and environmental graphics design for conferences and events

STUDIO DESIGNER | PROJECT MANAGER, EXPERIENCE DESIGN, INC. (FORMERLY KRENT/PAFFETT/CARNEY, INC.)

Boston, MA, October 2005-2010

- Responsible for overall 3D design, creative direction and project management of exhibitions, from concept generation through detail of construction documents and installation
- Primary point of contact between all consultants (fabricators, graphics, media, etc.)
- Lead client and board presentations and actively participated in new business development

PROGRAM COORDINATOR, HYDE PARK ART CENTER

Chicago, IL, 2004-2005

- Planned and designed youth-based art exhibitions
- Designed curriculum for youth art program
- Coordinated design and layout of newsletter and program publicity materials

FIELD ASSISTANT, MARY JANE JACOB

Spoletto Festival USA, Charleston, SC, 2005

- Research and planning for Gullah/Geechee community center, including oral history documentation and site analysis

EDUCATION

Master of Fine Arts, Interior Architecture, The School of the Art Institute of Chicago, Chicago, IL, 2005

Bachelor of Arts, Psychology, The Colorado College, Colorado Springs, CO, 2000

University of Otago, Dunedin, New Zealand, 1999

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AWARDS

National Association for Interpretation Multimedia Award, Trade Canoe for Don Quixote, Denver Art Museum, Third Place, 2012
AAM MUSE Award, Interactive Kiosks, Trade Canoe For Don Quixote, Denver Art Museum, Honorable Mention, 2011
AAM MUSE Award, Multimedia Installations, Life in Balance, Louisiana State Museum, Honorable Mention, 2011
AAM MUSE Award, Multimedia Installations, What's Going On?, New Jersey Historical Society, Bronze, 2009
Metropolis Magazine's Editors Award, International Contemporary Furniture Fair, 2005
Master of Fine Arts Award, School of the Art Institute of Chicago, 2005
School of the Art Institute of Chicago Leadership Award, 2005

CLIENTS

Architexx, Pointline Projects, Boston Society of Architects, exhibition design, 2020
Howard Gotlieb Archival Research Center, exhibition design, 2020
Sippican Historical Society, monument identity and branding, 2019
BUild Lab Innovation Center, experiential learning, 2018
Shanti Yoga, identity and environmental graphics, 2017
Beverly Yacht Club, environmental graphics, 2016
Walter Clore Wine and Culinary Center, experience design, 2015
Boston Productions, exhibition and project management, 2010-ongoing
WBMason, event design, 2014
Point State Park, multimedia design, 2014
Miami Museum of Science, project management, 2014
Lipton Naturals Ice Tea, experience design for traveling RV exhibit, 2011
Silver Lake Nature Center, exhibit design, 2010
MetLife Brand Center, exhibition and project management, 2005-2010
The Mob Museum, exhibit design, 2010
The Federal Reserve Bank of Boston, exhibition design and project management, 2010
Puget Sound Naval Museum, exhibition design and project management, 2010
Texas A&M University, exhibition design and project management, 2010
Montclair University, exhibition design and project management, 2010
Louisiana State History Museum, exhibition design and project management, 2010
Denver Art Museum, exhibition design and project management, 2010
Heritage Harbor Museum, exhibition design and project management, 2010
The New Jersey Historical Society, exhibition design and project management, 2008
The Broad Institute, exhibition design, 2008
Vermont Folklife Center, exhibition design, 2008
Bangor Museum and Center for History, exhibition design, 2008
Northern Forest Center, exhibition design for traveling RV exhibit, 2007
Roxbury Literary Annual, graphic design, 2006
Cross Retail Ventures, graphic design, 2006

LECTURES AND PUBLICATIONS

"Take it from me," panelist, Society of Grownups, AIGA event, 2016
"Placemaking," panelist, Society for Environmental Graphic Design Cranbrook Symposium, 2009
"Making Time," interview by Pat Knapp, SEGD Magazine, 2009, No. 24
"Boston as a site for contemporary art," panelist, College Art Association Conference, Boston, MA, 2006
"Editor's Award Winners," interview, Metropolis Magazine, 2005

AFFILIATIONS

School of the Museum of Fine Arts at Tufts, Advisory Board, 2015-
Institute of Contemporary Art Boston, Aquisitions Council, 2019-
Society for Experiential Graphic Design (SEGD), member
Professional Association for Design (AIGA), member